

KADI SARVA VISHWAVIDYALAYA
GANDHINAGAR
Bachelor of Business Administration (BBA)

Syllabus Structure

(Scheme for teaching and evaluation for BBA Programme (Basic / Honours)
aligning to NEP – 2020 as per Govt. of Gujarat Dated 11/07/2023)

BBA SEMESTER - I (First Year)

Course Code	Title of the Paper	Category	Duration in Hours		Credits	Maximum Marks		Marks
			Theory	Practical		CCE (Formative)	SEE (Summative)	
MAM201-1C	Principles of Management-I	MAJOR	60	-	4	50	50	100
MAM202-1C	Principles of Economics-I	MAJOR	60	-	4	50	50	100
MAE201-1C	Financial Accounting-I	MINOR**	60	-	4	50	50	100
MAE202-1C	Psychology of Personal Adjustment		60	-	4	50	50	100
MDC221-1C	Business Mathematics	MDC**	60	-	4	50	50	100
MDC222-1C	Fundamentals of Sociology		60	-	4	50	50	100
AEC201-1C	Basic Course in English Language	AEC	30	-	2	25	25	50
SEC221-1C	Fundamentals of Information Technology	SEC	-	60	2	25	25	50
IKS201-1C	Introduction to IKS*	IKS**	30	-	2	25	25	50
IKS202-1C	Indian Astronomy-I		30	-				
Total					22	275	275	550

Please Note:

1. The marks distribution is mainly divided into two components named Continuous and Comprehensive Evaluation (CCE) = 50 % and Semester End Evaluation (SEE) = 50 %.
2. Passing Percentage for each subject is 36%.
3. ** In the given category, any one subject can be opted from the given Electives.